

cPanel Trademark Usage Policy

The following Trademark Usage Policy will show you the proper use of WebPros International LLC's trademarks.

A. Purpose

WebPros International LLC is a leading manufacturer of computer software for the management and configuration of Internet web servers. cPanel has adopted this Trademark Usage Policy to maintain the integrity of the cPanel trademarks. To protect our consumers, cPanel works to assure that cPanel's trademarks identify cPanel as the source of cPanel's high quality products and services. For this reason, cPanel prohibits the use of its trademarks in a manner that could confuse or mislead the public. Prohibited uses include the development, adoption, or registration of names, logos, trademarks, symbols, phrases, brands, domain names or other business, product or service identifier that could be confused with any of cPanel's trademarks. cPanel's trademarks may be used for journalistic purposes, to refer to cPanel or cPanel's products and services, or other non-commercial purposes as long as this Trademark Usage Policy is strictly followed. Any commercial use of the cPanel trademarks must be specifically granted by cPanel through a written agreement. cPanel may replace, update or modify our trademarks or this Trademark Usage Policy at any time. Please check our Web site frequently for changes. We appreciate your cooperation.

B. General principles

cPanel requests that you observe the following principles when using our trademarks:

Maintain the Integrity of Our Trademarks. Any use of the cPanel trademarks must not disparage cPanel or its trademarks, products or services. **Clearly Identify Sponsorship or Endorsement.** Use of the cPanel trademarks must not mislead the public as to an organization's affiliation with cPanel or cPanel's sponsorship or endorsement of a company and/or products or services. **Apply the Trademark and Service Mark Symbols Correctly.** Always use the registered trademark and service mark symbol "®" when referring to our registered trademarks (e.g. cPanel®). Use the unregistered trademark symbol "TM" when referring to our unregistered trademarks. You must use the proper symbol with each of our trademarks, and apply the symbols consistent with these Policy instructions, in every copy of communication, document, packaging or other material in which our mark appears, regardless of the medium. **Connect our Trademarks with WebPros International LLC** Always provide the following notice at least once within each copy of the communication, document, packaging or other material referencing any cPanel mark: [Identify mark(s) used] [is a trademark/are trademarks] of WebPros International LLC. For example: cPanel® is a trademark of WebPros International LLC. **Keep cPanel's Trademarks Clear, Separate and Distinct.** The cPanel trademarks must be used separately from other logos, trademarks or service trademarks, and may not be used as part of the name for any other organization or its products or services. No one, not even a licensed partner of cPanel, may use a name for itself, its products or services that incorporates, or is confusingly similar to, any cPanel mark. Another company's mark can be used in context with a cPanel mark to indicate a relationship between cPanel's products and services and those of the other company (e.g., Acme Systems® utilizes cPanel® software).

C. Specific guidelines

The following general guidelines should assist you with basic questions regarding the use and appearance of the cPanel trademarks. Please contact us directly for any specific questions or to set up a licensing agreement.

1. cPanel's Trademarks and Logos

cPanel's current registered ("®") and unregistered ("TM") trademarks and logos are listed as follows: cPanel® WHM® WebHost Manager® CPANEL™ cPanel Solo™ DNS Only™ WPGuardian™ WPSquared™

2. Presentation of Trademarks

The cPanel trademark must be presented with a lower-case "c," and an uppercase "P". cPanel's trademarks should be used in their exact form — neither abbreviated nor combined with any other word or words.

3. Colors

CMYK Color Values GREEN: C:63 M:17 Y:31 K:0 ORANGE: C:2 M:33 Y:100 K:0 Navy Blue: C:99 M:87 Y:44 K:48

4.. Trademark Symbols

Use the "®" and "TM" Symbols as Applicable When referring to cPanel's: Use this symbol:

Registered trademarks ® Unregistered trademarks TM

5. Apply the Trademark Symbols in the Correct Places

The appropriate trademark symbol must be used the first time a mark appears in a document, communication, or advertisement and in all prominent appearances of a mark.

6. Apply the Trademark Symbols in the Correct Places

Text: The appropriate trademark symbol must be used the first time a mark appears and in all prominent appearances of a mark. Packaging and other uses: The appropriate trademark symbol must be used every time the trademark appears.

7. Proper Use of Word Trademarks

Separate Our Trademarks from Others' Trademarks: cPanel's trademarks must be used alone, without other logos, trademarks or service trademarks. They may not be combined with others' trademarks. However, other logos or trademarks can be used in connection with cPanel's trademarks when indicating a relationship between cPanel, its products or services and another party or its products or services.

8. Proper Use of Name

Always use the full, proper trademarked brand names in all communications. For example:

Incorrect Use Correct Use

cpanel, CPanel, or C-Panel cPanel® Cpanel software® cPanel® software Enkompass Enkompass™

9. Distinguish Our Brand Names from Our Corporate Name

A trademark is used to identify a brand. A trade name is a corporate name used to identify an organization or company. "cPanel" can be used as a trademark or a trade name. Use the appropriate trademark symbol when using "cPanel" as a trademark to identify the source of one of our products (e.g., "the cPanel® software platform").

You do not need to use a trademark symbol when using “cPanel” to generally refer to our company, WebPros International LLC.

10. Trademarks within cPanel Software

Our trademarks are present on a number of components within our end-user software programs. These trademarks may not be removed or altered.

11. Third Party Trademarks

Some of cPanel’s products include technology used under license from third party licensors. You may not use any such third party trademarks without express permission from the owner. Do not use another company’s trademark to show endorsement, approval or an association with that company without its written approval.

D. Questions

cPanel tries to make its trademark policy as clear and comprehensive as possible. If you’re considering a use of a cPanel trademark, and you’re unsure whether that use would run afoul of cPanel’s guidelines, feel free to contact us and ask. Please keep in mind that cPanel receives lots and lots of similar questions, so please review all available documentation before contacting us.

Part of the **WebPros®** Family