cPanel®

Branding & Identity
Guidelines

Purpose

With a defined set of guidelines, we can effectively protect and promote the equity and integrity of cPanel's brand identity.

Brand Logo and Symbol

The symbol is used only on the website and only when the wordmark is present on the same page.
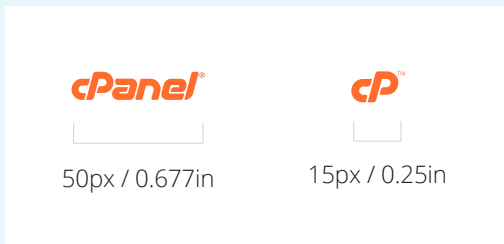
cPanel®

cP™

cPanel®

cP™

Logo Spacing

To ensure clarity, cPanel logos require separation from other elements around it. The minimum space required is equivalent to the height of the "c" as shown.

Minimum Sizes

Size minimums are specified to ensure legibility in various media

50px / 0.677in   15px / 0.25in

Wordmark

Symbol

Correct Logo Application

Our logos are always either orange or white. Black or any other colors are not permitted.

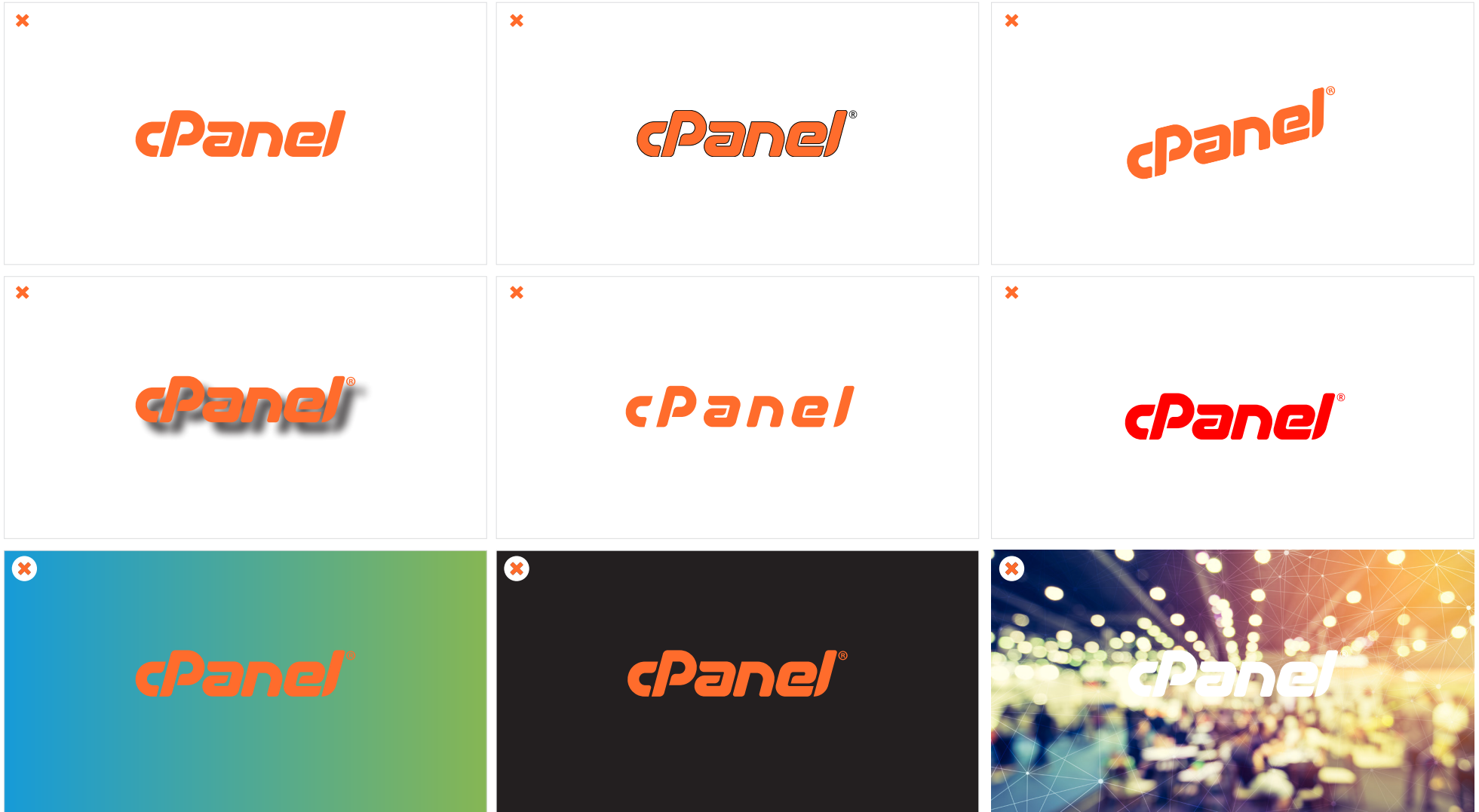A transparency may be applied with an opacity of no lesser than 40%.

Incorrect Logo Application

These incorrect combinations and effects also apply to other cPanel branding and marks.

Do NOT use the cPanel logo without the registered mark (®)
Do NOT apply effects, shadows, or outlines

Do NOT rotate the cPanel logo
Do NOT change the color of the cPanel logo.
Do NOT place the logo on a background color other than those listed on page x.
Do NOT place logo on a low contrast background image.

cPanel Product Logos

The guidelines for logo usage, application, and incorrect combinations and effects also apply to other cPanel branding and marks.

cPanel & WHM®

Webmail

WHM®

cPanel & WHM®

Webmail

WHM®

cPanel Brand Logos

cP™Docs

cP™Forums

cP™Jobs

cP™Releases

cP™University

cP™Docs

cP™Forums

cP™Jobs

cP™Releases

cP™University

cPanel Color Palette

Lava

CMYK	0 58 83 0
RGB	255 108 44
HEX	#FF6C2C

Deep Sea

CMYK	85 69 49 43
RGB	41 58 74
HEX	#293A4A

Coastal

CMYK	75 24 0 0
RGB	23 254 215
HEX	#179BD7

Bamboo

CMYK	54 9 87 0
RGB	133 182 85
HEX	#85B655

Mist

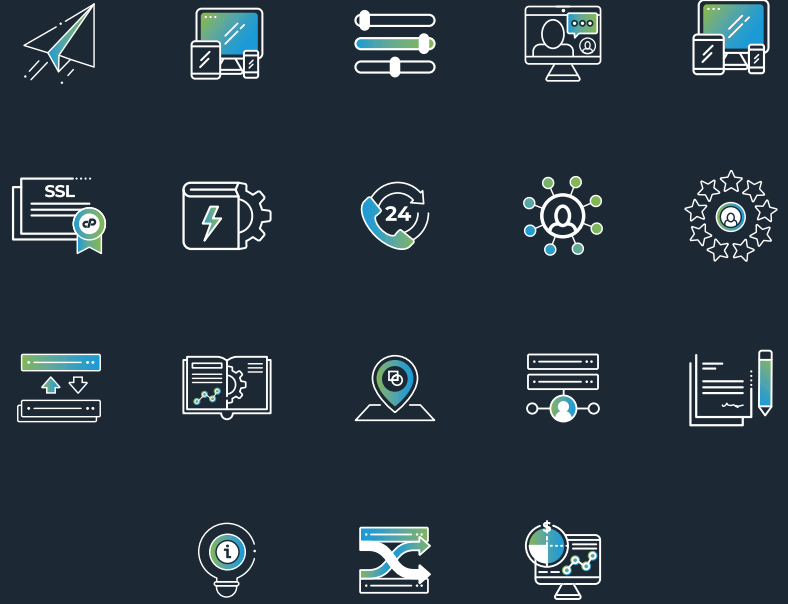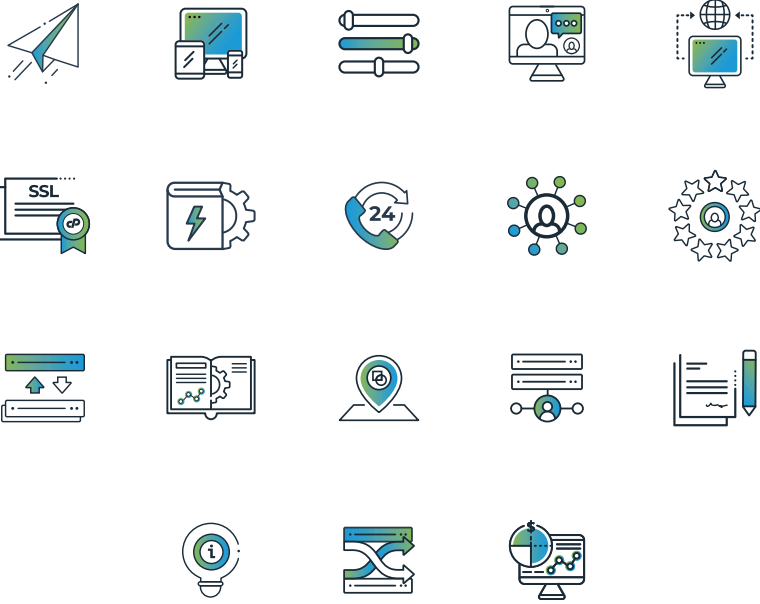| CMYK	7 0 0 0
RGB	233 246 252
HEX	#E9F6FC

Lagoon

#179BD7 TO #855B655

cPanel Icons

Photography

Typography

Aa

Montserrat Medium

1 2 3 4 5 6 7 8 9 0
(! ? % $ # @ ; &)

Aa	**Bb**	**Cc**	**Dd**	**Ee**	**Ff**	**Gg**
Hh	**Ii**	**Jj**	**Kk**	**Ll**	**Mm**	**Nn**
Oo	**Pp**	**Qq**	**Rr**	**Ss**	**Tt**	**Uu**
Vv	**Ww**	**Xx**	**Yy**	**Zz**		

Aa

Open Sans Light

1 2 3 4 5 6 7 8 9 0
(! ? % $ # @ ; &)

Aa	Bb	Cc	Dd	Ee	Ff	Gg
Hh	Ii	Jj	Kk	Ll	Mm	Nn
Oo	Pp	Qq	Rr	Ss	Tt	Uu
Vv	Ww	Xx	Yy	Zz		

Type Hierarchy

Montserrat Medium
HEADERS & TITLES

Montserrat Light
SUBHEADERS

Open Sans Light
BODY TEXT

Headline
Subheading

Recaeper itinven imillabor simpel iumquiate veribea consequi autatem at a quis maximusant inci doluptati imporporum quia dolorib eaquias sequis pa volum, occab is consed quam et qui voluptas doluptatia cus comni comnist.

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Button   **Button**

Logo Lockups

The guidelines on this page outline the proper way to construct a lockup with the cPanel logo.

Both logos should be optically equal in size. The logo placed on the left of the lockup indicates brand dominance.

The minimum space required is equivalent to the height of the "c" in the cPanel wordmark.

Partner Badges

Badges must be applied as a reference when you include information on cPanel products and services into your own promotion materials (e.g. company brochure, website and/ or digital ads).
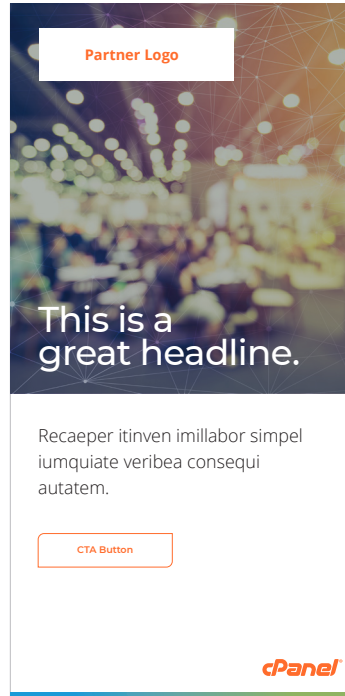
These badges must not be altered in any way.

Artwork for these logos can be requested by contacting your account manager.

Using the cPanel Wordmark

cPanel has developed collateral-specific guidelines with designated logo locations for items in our Partner Asset Library.

- To protect cPanel brand and trademarks, do not connect the two logos with any copy or graphic element.

- Do not incorporate the word mark, or any other cPanel branding, into your own logo.

Partner Logo

This is a
great headline.

Recaeper itinven imillabor simpel iumquiate veribea consequi autatem.

CTA Button

cPanel®

300x600 Digital/Banner Ad

Partner Logo

Headline
Subheading

Recaeper itinven imillabor simpel iumquiate veribea consequi autatem at a quis maximusant inci doluptati imporporum quia dolorib eaquias sequis pa volum, occab is consed quam et qui voluptas doluptatia cus comni comnist.

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alique sum cus quasperum facepel esecepta ex evelluptae. Ecepelis explis sam et quibus seque.

Nima volut etur? Apero ius eos ant est ium quibus sed eaquunti dis volentem as qui simusam se inciet officie nimporem. Unti quistis molupta tibusti anderum sitatibus a volorersped quos dolo quatat la quundentotas dest eos res

cPanel® AUTHORIZED Partner

Letter or A4 / Print Collateral

Partner Logo

This is a
great headline.

cPanel®

300x250 Digital/Banner Ad

Partner Logo   This is a great headline.

cPanel®

720x90 Digital/Banner Ad